



**PGA TOUR Commissioner Tim Finchem Recognizes Bayou District Foundation as Featured Charity during 'Together Anything's Possible' Charity Announcement**

***Stewart Cink discusses East Lake Foundation in His Remarks***

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Ponte Vedra Beach- PGA TOUR Commissioner Tim Finchem, along with Player Directors Stewart Cink, Zach Johnson and David Toms, unveiled on Tuesday the PGA TOUR's renewed commitment to charitable efforts aimed at further energizing and engaging all players, tournaments, sponsors, charities, volunteers and fans to build upon the \$1.4 billion the TOUR has generated for charities since 1938. As part of his press conference, Finchem recognized Bayou District Foundation as a featured charity. Bayou District Foundation was proud to be mentioned alongside Hilton Head Heroes, First Tee of Charlotte, and the Boselli Foundation Youth Life Learning Center as charities that hold special significance to their host tournaments.

Bayou District Foundation Board members Gerry Barousse, Mike Rodrigue and PGA TOUR professional Joe Ogilvie talked about the Bayou District initiative at length during the recent Zurich Classic of New Orleans. This press event was related to the PGA TOUR's 'Together Anything's Possible' initiative. The Bayou District Foundation seeks to replicate in the City of New Orleans the holistic redevelopment model that has proven to be so successful at East Lake, home of the TOUR Championship.

Stewart Cink discussed East Lake Foundation and their efforts at length during his remarks as part of the press conference. Cink hit on several key areas including what golf can do for at risk kids, how East Lake transformed a formerly blighted and crime ridden area into a world class neighborhood and how schools and recreational amenities like the Charlie Yates Golf Course were folded into the community to make it truly sustainable.

Gerry Barousse Jr., Chairman of the Board for Bayou District Foundation said "We are really thrilled to recognized by Commissioner Finchem and we thank the PGA TOUR and Fore!Kids Foundation for allowing us the opportunity to tell our story in front of a global audience." Director Mike Rodrigue said "The PGA TOUR's charitable efforts are unbelievable and we are very lucky to have people like Joe Ogilvie, Stewart Cink and David Toms telling the world about charities like Bayou District Foundation and East Lake Foundation. With people like them helping, together anything is possible."

Bayou District Foundation, a Louisiana non-profit, was created by a group of civic minded New Orleans business people committed to rebuilding and renewing New Orleans in the aftermath of Hurricane Katrina. The vision of the Bayou District Foundation includes the development of a mixed income residential community and commercial assets on the site of the former St. Bernard Public Housing Development and surrounding neighborhood, the introduction of two world class schools to the St. Bernard neighborhood, and the restoration of New Orleans City Park's Recreational and golf facilities.