

A community transformed An engine for success 2016 – 2017 Annual Fund update

Since its inception in 2006, the Bayou District Foundation's initiatives have led to the following outcomes in Gentilly:

- Nearly 100% reduction in crime in the footprint of the former St. Bernard Public Housing Development (blighted by Hurricane Katrina)
- Opening of the vibrant Columbia Parc mixed income community providing a safe, healthy environment of 685 residences giving a home to 2,000+ individuals, 700+ of whom are youth under the age of 18. One third of Columbia Parc residents receive public housing rates, on third receive low income rates, and one third pay standard market rates. There are waiting lists at all levels, and all residents are either employed or enrolled in college.
- Opening of Educare New Orleans at Columbia Parc, currently serving 168 Head Start and Early Head Start students aged 6 weeks to 5 years, with the nation's best practices in excellent early education and childhood development for children of poverty. Now in its third year of operations, Educare New Orleans consistently prepares more than 90% of its young graduates to meet or exceed kindergarten readiness standards by multiple national metrics
- Opening of the new St. Thomas Community Health Clinic at Columbia Parc providing affordable healthcare to the entire Gentilly neighborhood as well as patients from across the Greater New Orleans area



Educare professionals address educational and social/emotional development daily

- Partnership with KIPP New Orleans in the construction of a new state of the K-8 facility at Columbia Parc, for the KIPP "Believe" schools currently occupying temporary campuses to relocate to. This key piece of the Bayou District Foundation "cradle-to-college" education continuum will open to 960 students in fall of 2018, providing an outstanding K-8 option for Educare graduates. The "KIPP Through College" program provides preparation, mentoring and outreach to KIPP graduates beyond high school and through college to provide every opportunity for success in higher education and career.
- BDF Housing continues to build affordable single family homes in the immediate vicinity of Columbia Parc, encouraging homeownership and contributing further to the drastic reduction in crime in the surrounding area.



Community garden serves

• Plans are in process to bring grocery and pharmacy operators to Columbia Parc providing walkable access to groceries, fresh foods and healthcare amenities, resolving the "food desert" phenomenon previously affecting the former St. Bernard housing development.

• In partnership with City Park and the PGA Tour, the Bayou District Foundation will begin managing the new Rees Jones designed championship golf course at City Park in spring of 2017. This unique public-private partnership will result in a set percentage of annual net profits from this premier public facility being dedicated to the outstanding education and community programming for Columbia Parc residents. This "Economic Engine" component of the overall Bayou District Foundation model reinforces the community's long term sustainability, and allows BDF to focus on program development and outcome tracking in the coming years.

Economic impact: Gentilly area jobs created directly by the Bayou District Foundation, 264

- Educare New Orleans 60
- Championship golf course and facilities 40
- Columbia Residential 25
- St. Thomas satellite clinic at Columbia Parc 14
- On site commercial grocery 100
- On site pharmacy 20
- Gymnasium/community recreation center 5



HUD Secretary Shaun Donovan, President Barack Obama, First Lady Michelle Obama & Mayor Mitch Landrieu at Columbia Parc at the Bayou District, August 29, 2010

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"Early childhood education is a key priority for the James M. Cox Foundation, so it was a natural fit when the Bayou District Foundation approached Cox to help fund the construction of the Educare of New Orleans facility. There is compelling evidence of the enormous literacy crisis for children of poverty, which continues to be a major problem in New Orleans ten years after Hurricane Katrina. We are pleased to help the Bayou District Foundation address this issue and share your focus on education." The Emeril Lagasse Foundation is pleased to support the innovative and impactful initiatives of the Bayou District Foundation. BDF leads the field nationally in place based, holistic community revitalization aimed at helping children and families break the cycle of poverty. We share their vision of bringing opportunity, wellness and vibrancy to deserving communities nationwide.

> Brian Kish, President Emeril Lagasse Foundation

Jacqui Vines, senior vice president and region manager, Cox Southeast Region (ret.)

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